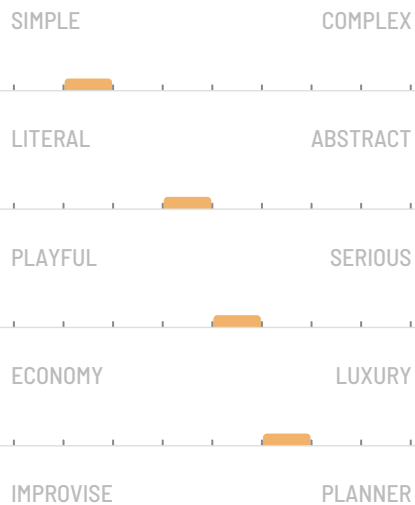




“ I HELP WOMEN UNLOCK THEIR POTENTIAL AND REACH THEIR SPHERES OF INFLUENCE FOR IMPACT

COMMUNICATIVE FOCUS PASSION
 CREATIVITY TEAM WORK HONESTY
 RESULTS LEADERSHIP SUPPORT



KYM LUCE

ENTREPRENEUR & BUSINESS COACH

PH: (00) 123 456 789

PERSONAL BRAND GUIDE



	PRIMARY HEX: D3978D CMYK: 0 28 33 17 RGB: 211 151 141
	ACCENT HEX: FCEEED CMYK: 0 6 6 1 RGB: 252 238 237
	SECONDARY HEX: 7D4C3C CMYK: 0 39 52 51 RGB: 125 76 60
	COPY BODY HEX: FFFFFFFF CMYK: 0 0 0 0 RGB: 255 255 255
	BACKGROUND HEX: DCAC5A CMYK: 0 22 59 14 RGB: 220 172 90

LETTERING STYLES

BODY TEXT MONTSERRAT
 Aa Bb Cc **Dd Ee Ff**

HEADLINE DIDOT
 Aa Bb Cc **Dd Ee Ff**

SIGNATURE MOSCATO SCRIPT
Aa Bb Cc Dd Ee Ff



SAMPLE USES

